



“ The content management system is really easy to use and is brilliant for adding news items and courses. ”

Anne Marie Gallagher
Marketing Officer
Creggan Country Park

www.creggancountrypark.com

Brief:

Creggan Country Park is a state of the art activity centre offering a full range of water sports, outdoor pursuits, walking and angling facilities. A tender was put out for the design, programming and hosting of a website featuring content-management, user forums, photo gallery and a host of other features.

Solution:

The proposal put forward by Icon eBusiness met and exceeded CCPE's requirements.

- * The site is driven by iconWebAdvance, our content management tool programmed in ASP.Net and powered by a SQLServer database.
- * All sections are content-managed, allowing CCPE site administrators to update the entire site directly, keeping site visitors up to date with latest developments.
- * Site administrators can upload images to an image gallery, searchable by date and keyword, so visiting schools and groups can see pictures of their visits online.
- * Our graphic designer worked closely with CCPE to create a design to appeal to the demographic of potential site users
- * Accessibility features make the site available to all internet users
- * A moderated user forum allows users to ask questions and discuss issues related to the Park
- * Users can register to be kept up to date; user information is saved to a database visible to site administrators
- * The site is hosted on our high-speed server which provides maximum connectivity and uptime

***iconWebAdvance**

- Allows site administrators to add news articles, activities, photos etc
- Moderated Forum
- Online survey and registration with results saved to database
- High speed hosting package
- Email accounts