

Key Alliance Procurement Portal Case Study

www.keyalliance.com

Key Alliance is a major purchasing consortia operating across non – core products and services throughout the UK and Europe.

Functionality

Icon eBusiness developed a bespoke procurement portal for Key Alliance. The site is a Customer and Supplier Management & Communication system and is used by Key Alliance clients.

Core functionality includes;

- Detailed events listing including an archive of past events. Users can register interest in future events and even suggest new events.
- User friendly interface with a printer friendly option to print content direct from the site. A descriptive site map ensures the user can traverse the site without difficulty.
- Secure login system where registered suppliers or members can update their personalised homepage or visit the Forum to join an online discussion between other members.
- An integrated member directory enables Key Alliance Administrators to manage members and contacts. There is also a search facility to quickly locate members.
- Key Alliance Administrators can control supplier details such as market information and top tips across category areas. They can grant permissions for members and other suppliers to view another member's web page on the Key Alliance site.
- A Mass Email facility allows effortless communication with suppliers and members.
- A Deals area for requesting and managing procurement deals
- An integrated reports system enables the storage and analysis of client data from all areas of the site.

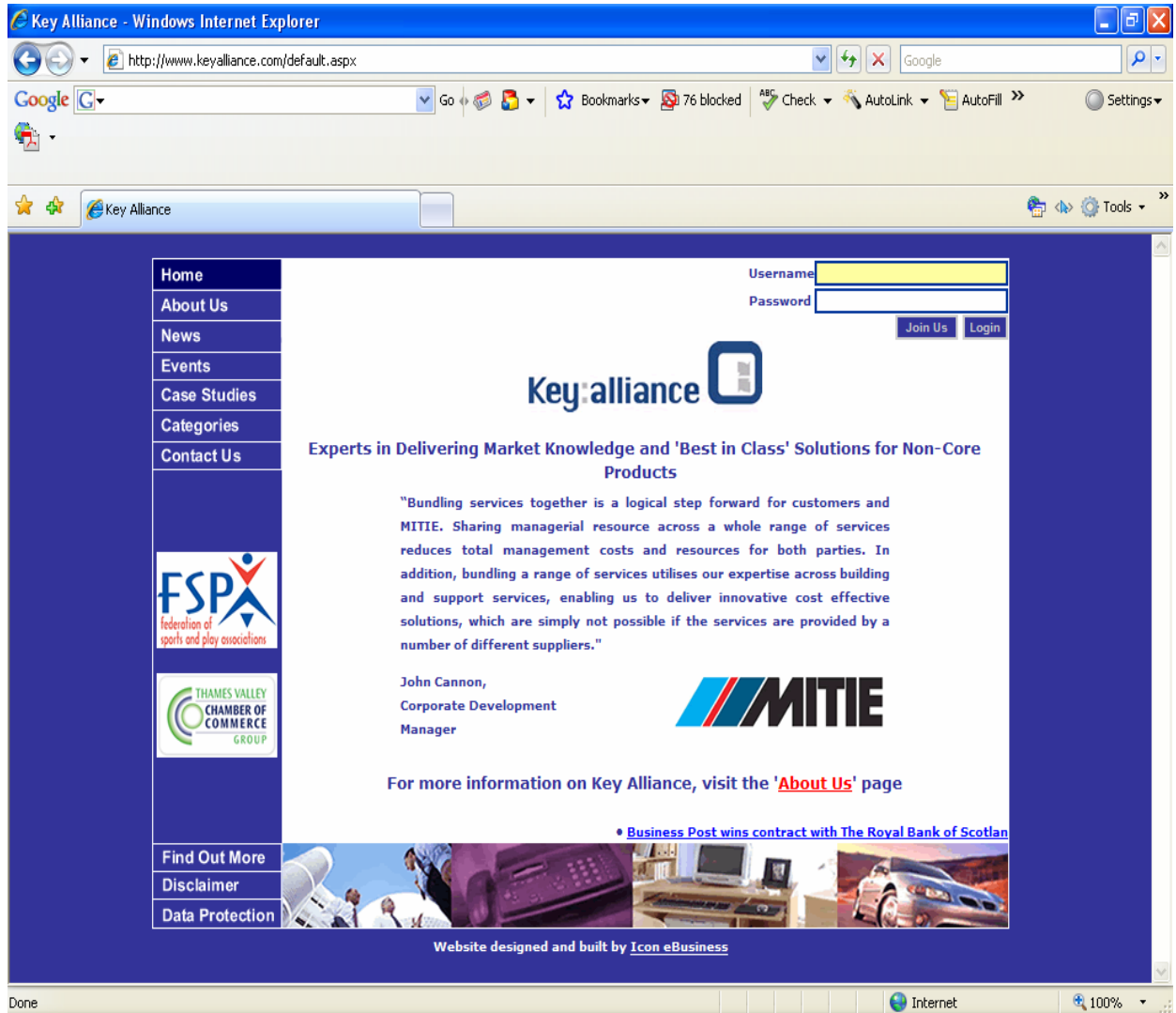
"Icon eBusiness scored highly on all areas of the review criteria, out-performing all short listed parties including the incumbent, on

- Professionalism*
- Technical Knowledge*
- Value for Money*
- Creativity*
- Presentation and Communication"*

*Lindsay Atkins
Customer Relations Manager
Key Alliance Company*

Screenshots

A screenshot of the key Alliance homepage



Technologies:

The Key Alliance procurement portal was developed on Microsoft's ASP.NET 1.0 platform and programmed in C#. SQL Server 2000 is used for the database layer.

The system is hosted on two Windows Server 2003 dedicated enterprise servers in the Telehouse data centre in London.

About Icon eBusiness

Established in 1998, Icon eBusiness have a proven track record in delivering reliable, effective custom software projects for a wide range of public, private and community based organisations.

Our most popular solutions include:

- Data Management Systems
- Reporting Systems
- Content Management Systems
- Web Portals
- Mobile Applications

Icon eBusiness solutions are built on the Microsoft .NET platform using SQL Server. Our development team has exceptional experience, expertise and creativity to deliver high quality solutions on time and within budget that meet clients' current requirements and provide scalability and extensibility into the future.

Talk to us to see how we can help you run your business.

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